

 WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700		Greer, Margolis, Mitchell & Associates (2890) Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148)	
WSOC-TV Greer, Margolis, Mitchell & Associates 3030 K Street NW Washington, DC 20007		Salesperson: Teleresp/Philadelphia, Philadelphia (1057) Sales Office: BASSETT, LAURA Buyer Name: / Phone/Fax: 951/01/1536 CPE: National/Political Account Types: Standard Billing Type: Standard Comments: OBAMA FOR AMERICA	

Contract # 325069		Date Entered 08/01/12	Last Modified 10/09/12	Entered By Jill Hipskind	Spots 119	Rate \$136,165.00
Schedule Dates 09/25/12-10/14/12	Advertiser Pol/B Obama/P/Pre/US (16256)	Co-Op No	Headline # 06260215	Demo	Order Type Package Deal	Commission % 15.00
Agency Greer, Margolis, Mitchell & Associates (2890)	Product Political - Federal Candidate (1067)					
Brand 1536/OBAMA FOR AMERICA (134148)	Salesperson Teleresp/Philadelphia, Philadelphia (1057)					
Sales Office BASSETT, LAURA	Buyer Name /					
Phone/Fax 951/01/1536	CPE National/Political					
CPE 951/01/1536	Account Types National/Political					
Comments OBAMA FOR AMERICA	Billing Type Standard					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	5A- 5:30A (EST)	3		x	x	x	x	x	x	3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/21/12
2.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	6A- 6:30A (EST)	2		x	x	x	x	x	x	2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/21/12
3.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	7A- 8A (EST)	6		x	x	x	x	x	x	6	\$775.00	\$4,650.00	Charlotte (WSOC)		9/21/12
4.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	8A- 9A (EST)	7		x	x	x	x	x	x	7	\$725.00	\$5,075.00	Charlotte (WSOC)		9/21/12
5.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4:30A- 4:59A (EST)	1		x	x	x	x	x	x	1	\$125.00	\$125.00	Charlotte (WSOC)		9/25/12
7.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	6A- 8A (EST)									2	\$300.00	\$600.00	Charlotte (WSOC)		9/25/12
9.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 9A (EST)									2	\$475.00	\$950.00	Charlotte (WSOC)		9/25/12
10.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6A- 7A (EST)									1	\$275.00	\$275.00	Charlotte (WSOC)		9/24/12
11.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	7A- 8A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		9/24/12
12.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A- 9A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)		9/24/12
13.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	9A- 10A (EST)	4		x	x	x	x	x	x	4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12
14.2	Normal Line / Spot	09/25/12-09/28/12	5	:30	10A- 11A (EST)	4		x	x	x	x	x	x	4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12
15.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	11A- 12P (EST)	3		x	x	x	x	x	x	3	\$550.00	\$1,650.00	Charlotte (WSOC)		9/21/12
16.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	12P- 1P (EST)	3		x	x	x	x	x	x	3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

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 WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700		Contract # 325069 Schedule Dates 09/25/12-10/14/12 Advertiser Pol/B Obama/D/Pre/US (16256) Agency Greer, Margolis, Mitchell & Associates (2890) Product Political - Federal Candidate (1067) Brand 1536/OBAMA FOR AMERICA (134148) Salesperson Telerap/Philadelphia, Philadelphia (1057) Buyer Name BASSETT, LAURA Phone/Fax / CPE 95/101/1536 Account Types National/Political Billing Type Standard Comments OBAMA FOR AMERICA	
 Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007		Date Entered 08/01/12 Last Modified 10/09/12 Entered By Jill Hipskind CO-OP No Headline # 06260215 Demo Order Type Package Deal Commission % 15.00 Commission \$25,595.25 Net Total \$145,039.75 Sales Tax	

		Charlotte (WSOC)		Spots	Rate
		By Broadcast Month			
		Sep.	Oct.		
		119	119		\$136,165.00
		24	24		\$34,470.00
				Grand Total:	\$170,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	12P- 12:30P (EST)							1	1		\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
18.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P- 12:30P (EST)							1	1		\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
19.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4P- 5P (EST)		3	X	X	X	X			3	\$825.00	\$2,475.00	Charlotte (WSOC)		9/21/12
20.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P- 5:30P (EST)		6	X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/21/12
21.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P- 6P (EST)		6	X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/21/12
22.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	6P- 6:30P (EST)		7	X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/21/12
23.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 7:30P (EST)							1	1		\$490.00	\$490.00	Charlotte (WSOC)		9/21/12
24.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)							1	1		\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/21/12
25.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	6:55P- 7:30P (EST)		4	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
26.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	7:30P- 7:55P (EST)		4	X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
27.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 8P (EST)							1	1		\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
29.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)		1					1	1		\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/21/12
30.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	10P- 11P (EST)		1					1	1		\$5,600.00	\$5,600.00	Charlotte (WSOC)		9/21/12
31.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	9P- 9:30P (EST)							1	1		\$7,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:  P/B Bookend P/B Piggy Back	Accepted-Station:  WSOC-TV
Date: <input type="text"/> Comments: <input type="text"/>	

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W.S.O.C.T.V.

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
1050 K Street NW
Washington, DC 20007

Contract #		Customer Name		Customer Address		Comments	
Schedule Dates	Advertiser	Entered By	Phone/Fax	Comments	Comments	Comments	
09/25/12-10/14/12	Pol/B Obama/D/Pre/US (16256)	Jill Hipkiss	/				
Greer, Margolis, Mitchell & Associates (3890)	Political - Federal Candidate (1067)	CO-OP	/				
1536/OBAMA FOR AMERICA (134148)	Telerep/Philadelphia, Philadelphia (1057)	Normal					
	Telerep/Philadelphia	Package Deal					
	BASSETT, LAURA	Commission %	15.00				
	/	Commission	\$25,595.25				
		Net Total	\$145,039.75				
		Sales Tax					
95/101/1536	National/Political	Standard					
CPE	OBAMA FOR AMERICA						
Account Types							
Billing Type							
Comments							

Charnette (TV300)		Rate
By Broadcast Month	Shows	
Sep. 2012	119	\$136,165.00
Oct. 2012	24	\$34,470.00
Grand Total:	143	\$170,635.00

State Entered	08/01/12
Last Modified	10/09/12
Entered By	Jill Hipskind
CC-OP	No
Deadline #	06260215
memo	Normal
Order Type	Normal
Package Deal	15.00
Commission %	\$25,595.25
Commission	
Net Total	\$145,039.75
Sales Tax	

Contract #	32506	Schedule Dates	09/25/12-1
Advertiser	Poli/B Obam	Greer, Mar	Political - F
Agency		1536/OBAM	Telerep/Ph
Product		BASSETT, L	Telerep/Ph
Brand		/	
Salesperson			
Sales Office			95/101/15
Buyer Name			National/Pr
Phone/Fax			Standard
CPE			OBAMA FOR
Account Types			
Billing Type			
Comments			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	10P- 11P (EST)								1		\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/21/12
33.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	9P- 10P (EST)								1		\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/21/12
34.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P- 11P (EST)								1		\$3,700.00	\$3,700.00	Charlotte (WSOC)		9/21/12
35.2	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P- 9P (EST)								1		\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/28/12
36.2	Normal Line / Spot	09/30/12-09/30/12	5	:30	9P- 10P (EST)								1		\$6,500.00	\$6,500.00	Charlotte (WSOC)		9/21/12
37.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	11P- 11:35P (EST)		6	X	X	X	X	X		6	\$1,200.00	\$7,200.00	Charlotte (WSOC)		9/21/12
38.1	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P- 11:35P (EST)								1		\$1,300.00	\$1,300.00	Charlotte (WSOC)		9/21/12
39.1	Normal Line / Spot	09/29/12-09/29/12	4	:30	11:30P- 12:05A (EST)								1		\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/24/12
40.1	Normal Line / Spot	09/25/12-09/27/12	5	:30	11:35P- 12:02A (EST)		3	X	X	X	X	X		3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/25/12
41.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P- 11:30P (EST)								3		\$2,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12
44.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)								2		\$775.00	\$1,550.00	Charlotte (WSOC)		9/21/12
45.1	Normal Line / Spot	10/01/12-10/01/12	6	:30	6A- 9A (EST)								1		\$725.00	\$725.00	Charlotte (WSOC)		9/21/12
47.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A- 11A (EST)								1		\$375.00	\$375.00	Charlotte (WSOC)		9/21/12
49.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	5:30P- 6P (EST)								1		\$875.00	\$875.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract #**325069**

Schedule Dates

09/25/12-10/14/12

Advertiser

Pol/B Obama/P/Prev/US (16256)

Agency

Greer, Margolis, Mitchell & Associates (2890)

Product

Political - Federal Candidate (1067)

Brand

1536/OBAMA FOR AMERICA (134148)

Salesperson

Telerep/Philadelphia

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

95/101/1536

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Date Entered

08/01/12

Last Modified

10/09/12

Entered By

Jill Hipskind

Co-Op

No

Headline #

06260215

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$25,595.25

Net Total

\$145,039.75

Sales Tax

Charlotte (WSOC)	
By Broadcast Month	Spots
Sep. 2012	119
Oct. 2012	24
Grand Total:	143
	\$136,165.00
	\$34,470.00
	\$170,635.00

Charlotte (WSOC)	
By Broadcast Month	Spots
Sep. 2012	119
Oct. 2012	24
Grand Total:	143
	\$136,165.00
	\$34,470.00
	\$170,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A- 8A (EST)	1	X							1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
65.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	8A- 9A (EST)	1		X	X					1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
66.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	8A- 9A (EST)	1	X							1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
67.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	11A- 12P (EST)	1		X	X					1	\$50.00	\$50.00	Charlotte (WSOC)		9/25/12
68.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	11A- 12P (EST)	1	X							1	\$50.00	\$50.00	Charlotte (WSOC)		9/25/12
69.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	12P- 1P (EST)	1		X	X					1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
70.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)	1		X	X					1	\$825.00	\$825.00	Charlotte (WSOC)		9/25/12
71.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	4P- 5P (EST)	1								1	\$825.00	\$825.00	Charlotte (WSOC)		9/25/12
72.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	4P- 5P (EST)	1		X						1	\$750.00	\$750.00	Charlotte (WSOC)		9/25/12
73.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	5:30A- 6A (EST)	2		X	X					2	\$75.00				9/25/12
74.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	5:30A- 6A (EST)	1	X							1	\$75.00	\$75.00	Charlotte (WSOC)		9/25/12
75.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	6:30A- 7A (EST)	1		X	X					1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
76.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
77.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	3:30P- 7P (EST)	3								3	\$1,600.00	\$4,800.00	Charlotte (WSOC)		

CONFIRMATION CONTRACT

Accepted/Station:

Comments:

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Advertiser		Sales Office		Buyer Name		Phone/Fax		CPE		Account Types		Billing Type		Comments	
WSOC-TV		Greer, Margolis, Mitchell & Associates (2890)		BASSETT, LAURA		/		95/101/1536		National/Political		Standard		OBAMA FOR AMERICA	
Agency		Political - Federal Candidate (1067)		Telerep/Philadelphia		Telerep/Philadelphia		/		/		/		/	
Product		1536/OBAMA FOR AMERICA (134148)		BASSETT, LAURA		/		/		/		/		/	
Brand		Greer, Margolis, Mitchell & Associates (2890)		BASSETT, LAURA		/		/		/		/		/	
Salesperson		/		/		/		/		/		/		/	
Buyer Name		/		/		/		/		/		/		/	
Phone/Fax		/		/		/		/		/		/		/	
CPE		/		/		/		/		/		/		/	
Account Types		/		/		/		/		/		/		/	
Comments		/		/		/		/		/		/		/	

Contract # 325069

09/25/12-10/14/12

Proj/B Obama/D/Pref/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067)

1536/OBAMA FOR AMERICA (134148)

Political Candidate (1067)

1536/OBAMA FOR AMERICA (1057)

Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia

BASSETT, LAURA

BASSETT, LAURA

95/101/1536

National/Political

Standard

OBAMA FOR AMERICA

Date Entered

08/01/12

Last Modified

10/09/12

Entered By

Jill Hipskind

No

Co-Op

Headline #

06260215

Demo

Order Type

Package Deal

Commission %

15.00

Commission

\$25,595.25

Net Total

\$145,039.75

Sales Tax

Advertiser		Sales Office		Buyer Name		Phone/Fax		CPE		Account Types		Billing Type		Comments	
WSOC-TV		Greer, Margolis, Mitchell & Associates (2890)		BASSETT, LAURA		/		/		/		/		/	
Agency		Political - Federal Candidate (1067)		BASSETT, LAURA		/		/		/		/		/	
Product		1536/OBAMA FOR AMERICA (134148)		BASSETT, LAURA		/		/		/		/		/	
Brand		Greer, Margolis, Mitchell & Associates (2890)		BASSETT, LAURA		/		/		/		/		/	
Salesperson		/		/		/		/		/		/		/	
Buyer Name		/		/		/		/		/		/		/	
Phone/Fax		/		/		/		/		/		/		/	
CPE		/		/		/		/		/		/		/	
Account Types		/		/		/		/		/		/		/	
Comments		/		/		/		/		/		/		/	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:
	Comments:

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